



LAURA G. HOFMAN

— GRAPHIC DESIGNER —

EDUCATION

The Illinois Institute of Art - Schaumburg
Bachelor of Fine Arts in
Graphic Design 2018

Associates of Applied Science in
Graphic Design 2017

Digital Design Diploma 2015

Digital Graphic Design Certificate 2012
Web Design Certificate 2012

ADDITIONAL TRAINING

Leadership Summit 2009, 2010, 2011
Illustration for Web Design
Web Site Planning and Wireframing

ASSOCIATIONS

AIGA/Member since 2017
STA/Member since 2017
Visual Voltage/Ai Club
Member since 2016

SKILLS



Adobe
Photoshop



Adobe
Illustrator



Adobe
InDesign



After
Effects



Adobe
Dreamweaver

PROFILE

I am a detail oriented Graphic Designer with the ability to work individually or as part of a team. I am organized, flexible, and able to meet deadlines in a fast paced environment. I have excellent customer service skills.

EXPERIENCE

Nutritional Decadence LLC

Internship - 2018/Current

Redesign logo, product label, assist with customer research, presentation design, assist with promotion, materials and other event logistics. (Latina Expo Chicago 2019, 69th Annual ILSNA Conference & Expo).

Trickster Art Gallery

Internship - 2018

Create posters to promote various events including a schedule of events poster for the 4th National Gathering of American Indian Veterans, design a visitor's guide brochure with a map of the gallery, assist team in various projects.

TransNational Payments

Underwriting - 2012

Review and approve customer's accounts.

Customer Service - 2011

Assist customers with account questions and general concerns.

PERSONAL SKILLS

Communication Problem Solving
Teamwork Conflict Resolution
Adaptability Fluent in Spanish

***References Upon Request**